

Green thinking has evolved

What was once a quiet evolution has become a revolutionary force. Your desire for sustainable design has helped redefine the meaning of green. Since we began making nora® rubber flooring over 50 years ago, we've evolved with you.

Your concern for the environment continues to create new standards for designing in harmony with nature. It is why we continually explore ways to blend the best of technology with greener thinking.

It starts with you.
You and your challenges.
You and your world.
You and nora.®



1968 Social environmental movements take hold.



1978 Earth Day brings awareness to Earth's need for continual care.



1988 1,000 communities in America initiate curbside recycling.



1998 EPA launches voluntary programs for energy, water, indoor air quality, waste and smart growth.



2008 U.S. Green Building Council member organizations grow to 15,000.

nora®