



**1968** *Social environmental movements take hold.*

## WHO SHAPES THE FUTURE OF GREEN DESIGN?

### You do.

What was once a quiet evolution has become a revolutionary force. Your desire for sustainable design has helped redefine the meaning of green. Since we began making nora® rubber flooring over 50 years ago, we've evolved with you.



**1978** *Earth Day brings awareness to Earth's need for continual care.*

Your concern for the environment continues to create new standards for designing in harmony with nature. It is why we continually explore ways to blend the best of technology with greener thinking.



**1988** *1,000 communities in America initiate curbside recycling.*

It starts with you.  
You and your challenges.  
You and your world.  
You and nora.



**1998** *EPA launches voluntary programs for energy, water, indoor air quality, waste and smart growth.*



**2008** *U.S. Green Building Council member organizations grow to 15,000.*

800-332-NORA  
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# nora®

All About Flooring. **All About You.**